



UCC Document # 176

College Document # COAS 138

Review Type: Edit Exp Full

CATALOG YEAR 2013-2014

COLLEGE/SCHOOL/SECTION: Arts and Sciences/ Department of Psychology and
Communication_____

Course: Add: X Delete: Change:

Number COMM 3123 Title Video Editing and Post-Production I SCH 1

New Course and Description

COMM 3123 Video Editing and Post-Production I Laboratory

One semester hour.

Laboratory course to accompany COMM 3223. Must be taken concurrently with COMM 3223.

Co-requisite: COMM 3223

Response Required: New course will be part of major X minor as a required
or elective X course

Response Required: New course will introduce , reinforce X , or apply concepts

Justification: All other Communication media production courses were changed to a lecture lab format except this one. The lecture lab format allows for double the student enrollment.

Course Syllabus:

TEXAS A&M INTERNATIONAL UNIVERSITY

COMM 3123 Editing and Post-Production I LAB W 1-3p Or 3-5 (CH201)

Semester: Fall 2013
Professor: Marcela Morán
Email: amoran@tamiu.edu
Phone: 326-3047
Office hours: TBA

Textbooks: **CUT by CUT**, by Gael Chandler
ISBN-10: 094118899X

Course Objectives

This course examines the principles, term and concepts of random-access digital editing.

Student Learning Outcomes:

1. Students will shoot their own short videos and edit on Final Cut Pro. Material will be captured (digitized) into the computer and then edited to a final master.
2. Students will be able to discuss and evaluate images and their communication potential.
3. Students will be able to recognize the possibilities when working with digital editing tools.
4. Students will be able to apply learned techniques in a professional setting.

Program Outcome:

Graduates will be able to explain in writing main theoretical assumptions about the nature of communication while analyzing a practical or professional problem documented through a portfolio.

Methods and Criteria for Evaluation:

Students will work on three individual projects: a short one-minute autobiography, a series of interviews that tell a story, and a final 6-12 minute project (Topic TBA). Each student will be responsible for turning in a complete post-production packet for their final project, which includes: editor's log, edit decision list, sound design layout, treatment, script, budget, and schedule. The completed post-production packages will be due at the end of the semester. All projects and work turned in should demonstrate an understanding of the material covered in class.

Screenings will be held the day projects are due, and students should be prepared to discuss and answer questions about the work turned in. **ALL PROJECTS MUST BE TURNED IN ON THEIR DUE DATE.** Student is allowed three unexcused absences, and then two points will be deducted from final grade for every absence after that.

Project 1	= 20% Bio on Video
Project 2	= 25% Interviews
Midterm Exam	= 25%
Project 3	= 30% Final Project (Includes production notebook/package)

Week One

Setting up your editing system (Ch.1 Final Cut)
How to Set up your project for Post-Production (Stage 1 Cut by Cut)

Week Two

A tour of your workspace (Ch. 2 Final Cut)
Capturing and Importing Media (Ch.4 Avid Express)
How to prepare dailies for Editing (Stage 1 Cut by Cut)

Week Three

Shoot Day (Monday- Sept. 11th)
Preparing to Edit (Ch. 5 Final Cut)
Making Edits (Ch. 6 Final Cut)
How to prepare dailies for Editing (Stage 1 Cut by Cut)

Week Four

LAB/STUDIO
Project 1 Due!
Screenings during class

Week Five

**Turn in Treatment for Final Project-
Pitch in Class**

From First Cut to Final Cut: how to approach the footage(Stage II C by C)
How to Edit on a digital system...

Week Six

Outputting and Exporting (Final Cut Pro)
Sound, Music, and the Mix (Stage III C by C)

Week Seven

Screening: THE FRENCH CONNECTION (tentative)
Discussion follows.

Fine Tuning your Edits (Final Cut Pro)

Week Eight

Project 2 Due! Screenings will take place during class.
LAB/STUDIO

Week Nine

Working With Audio (Final Cut Pro)

Mid-Term

Week Ten

Creating Titles (Final Cut Pro)
Working with Video Effects (Final Cut Pro)

Ask Gertrude Stein, Tipping the Scales, Lip Smacking Good (T.E.Q)
Turn in Treatment and Script or Outline for Final Project!

Week Eleven

Screening: The Crucible (ex. Of Bad Editing)
Discussion follows.

Color Correction (Final Cut Pro)
Rendering (Final Cut Pro)
Media and Project Management (Final Cut Pro)

Week Twelve

Dailies Due- to be screened in class!

Shoot Day

Week Thirteen

LAB/STUDIO
Shoot Day

Week Fourteen

LAB/STUDIO
Shoot Day

Week Fifteen

LAB/STUDIO
Rough-cut Due-to be screened in class!

Week Sixteen

Final Exam:

Fine-Cut of final short video: includes titles, music, sound effects, mixed sound tracks, subtitles... should be ready for submission into festivals.

Final Exam:

Important Days:

TBA

Approvals:

Signature

Date

Chair
Department Curriculum Committee

Joquina Reed

02-19-13

Chair
Department

Chair
College Curriculum Committee

Dean

04/2011